

**CITY OF SAN DIEGO
City Council – District 5**



CARL DEMAO
**Small Businessman/
Government Watchdog**

We need a **WATCHDOG** to **CLEAN UP CITY HALL.**

Carl DeMaio: A Record of Reform

Business owner Carl DeMaio is a government watchdog who helped expose the financial crisis at City Hall. He spent much of his life working to reform local governments: helping cut government waste and improve services.

Carl DeMaio: Integrity and Honesty

Carl helped alert the public on how politicians have squandered our hard earned money. Carl has the courage to stand up to special interests — on the council he'll serve as the taxpayer's watchdog.

Carl DeMaio: Solutions to the City's Problems

- Solve the Financial Crisis: Balance the budget and pay down city debt.
- Fix our Roads and Water System: Make sure infrastructure funds are used properly.
- Improve Neighborhood Services: Focus city government on core services and public safety.
- Restore Ethics and Transparency at every level of city government.

Carl DeMaio: Our Community Choice

The Howard Jarvis Taxpayers' Association and Sheriff Bill Kolender have endorsed Carl DeMaio . . . along with over 1,000 of our neighbors!

Together, we can hold City Hall accountable . . . we can fight for real change. I hope you will join me. -- Carl DeMaio, Government Watchdog

www.CleanUpCityHall.com

CITY OF SAN DIEGO City Council – District 5



GEORGE GEORGE
Business Owner

George George is a former fire chief with more than 30 years' experience serving the communities of District 5.

George will protect our neighborhoods.

- Make fire, police and emergency services a top priority. We must be better-prepared for disasters like the 2003 and 2007 fires.
- Ensure that we consistently fund streets, water, sewer and other infrastructure needs.
- Develop a better plan for managing traffic problems.
- Provide more transportation alternatives, especially for our older residents.

George is endorsed by San Diego City Firefighters.

George will ensure that our tax investment in the City is wisely managed.

- Proven track record managing more than 1,000 employees and balancing multi-million dollar budgets.
- Work to build up city reserves and stop balancing budget with one time funding.

George is a vital member of our community.

- 45-year Rancho Bernardo resident.
- Raised four children in our community with wife, Jo Ann.
- Attends St. Michael's Church.
- Was active in Pop Warner football, Little League, soccer and softball.
- Small business owner who gives part of profits to charity.
- Member of SD North Chamber of Commerce

Vote George George for City Council on June 3rd.

www.votegeorgegeorge.com.